

ORDER



Orders
Order / Rev: 164108
Alt Order #: 06290582
Product Desc: AMER CHEMISTRY COUNC
Estimate: 3059
Flight Dates: 08/22/12 - 09/10/12
Original Date / Rev: 08/21/12 / 08/21/12
Order Type: GENERAL

WDJT-TV-LP
Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: American Media Advocacy Group
Buying Contact: Ben Angle
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/American Chemistry Council
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	1	\$450.00	\$382.50
08/27/12	09/02/12	1	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$450.00	\$382.50	0.00
September 2012	1	\$450.00	\$382.50	0.00
Totals	2	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	1%	\$900.00
Market	100%	\$90,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	36%	\$32,400.00
WITI	59%	\$53,100.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	4%	\$3,600.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/26/12	09/02/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	-----1	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
CBS58 Nws 5p M-Sa/530p Su															
SU 5P NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1		1				\$450.00		0.00			
Week:		08/27/12	09/02/12	-----1		1				\$450.00		0.00			
Totals														2	\$900.00